

**OUR PRODUCTS
AREN'T JUST
MADE IN THE U.S.
THEY'RE MADE
BY US.**



Iron Grip dumbbells, barbells and weight plates are manufactured right here in the USA — by us — from start to finish. Our fully in-house production capabilities allow us to set the most rigorous product standards in the industry and deliver the promise of continual innovation. That's why quality will never be a foreign concept to us.

**To learn more and see our full line of products,
visit IronGrip.com.**



IRON GRIP®
BARBELL COMPANY

AMERICAN TO THE CORE.

AMERICAN MADE IRON GRIP FREE WEIGHTS. CONSISTENCY. ACCURACY. QUALITY.

LEADING THE WAY

Iron Grip Barbell Company, the industry-leading supplier of innovative and heavy-duty commercial free weight equipment, remains committed to growing its manufacturing operations in America. Iron Grip currently operates three state-of-the-art manufacturing facilities that total more than 150,000

square feet. These factories house an extensive collection of highly automated equipment to ensure production quality, accuracy, and consistency. In addition, Iron Grip's proprietary processes help reduce reliance on outside suppliers, speed products to market, and improve product durability.

OUR PRODUCTS AREN'T JUST MADE IN THE U.S. THEY'RE MADE BY US.

When you see "Made in the USA," you see a guarantee that our products will consistently deliver the quality and performance that have made Iron Grip the preeminent name in strength equipment.

It means taking direct responsibility for quality control, by overseeing the entire production process from raw material sourcing to finished goods.

It means developing a proprietary American urethane that is constantly refined to improve durability and longevity.

It means operating our own on-site manufacturing facility, because choosing the right materials means nothing if you don't control how your products are built.

AMERICAN INNOVATION

Iron Grip's high-tech manufacturing facilities are exclusively dedicated to producing commercial free weight equipment, making them unlike any other free weight factories in the world. Overseas manufacturing processes typically depend on labor-intensive, manual techniques and on equipment that often has not changed in decades. This outdated approach can result in poor quality, low production and tolerance standards, and inaccurate and inconsistent output.

By developing our own custom-built production lines and expanding our use of automated equipment, we are leading the way and raising the standard for durability, dependability, and value in free weights the world over.



Our commitment to operating our own manufacturing facility in the USA means quality will never be a foreign concept to us.

